Women, bikinis and summer. Is there a more perfect combination? Probably not. But that didn't stop us from trying to find one for the 2009 FLEX swimsuit spectacular. Sure, we decided to stick with the old standbys — specifically women and bikinis — but this time, we opted to turn conventional wisdom on its head and bring eight of the hottest women in the fitness, figure and bikini ranks to the snowcapped mountains of Big Bear Lake, California, for a little fun in the snow. The result? Our coldest — and hottest — swimsuit issue of all time.

BY ALLAN DONNELLY
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PHOTOGRAPHY BY TERRY GOODLAD

HAIR/MAKEUP: ELAINE GOODLAD AND NANCY JAMBAZIAN
STYLING: ANA TIGRE; SWIMSUIT: FIUFIU.COM
PHOTOGRAPHER'S ASSISTANTS: JON WEINER AND JUSTIN HAND
LOCATION: BIG BEAR VACATIONS; BIG BEAR LAKE, CALIFORNIA
Ski equipment/snowmobile: TWIN BEAR EQUIPMENT RENTALS; BIG BEAR LAKE, CALIFORNIA
CUSTOM SNOw SCENE: UNION ICE CO.; VAN NUYS, CALIFORNIA